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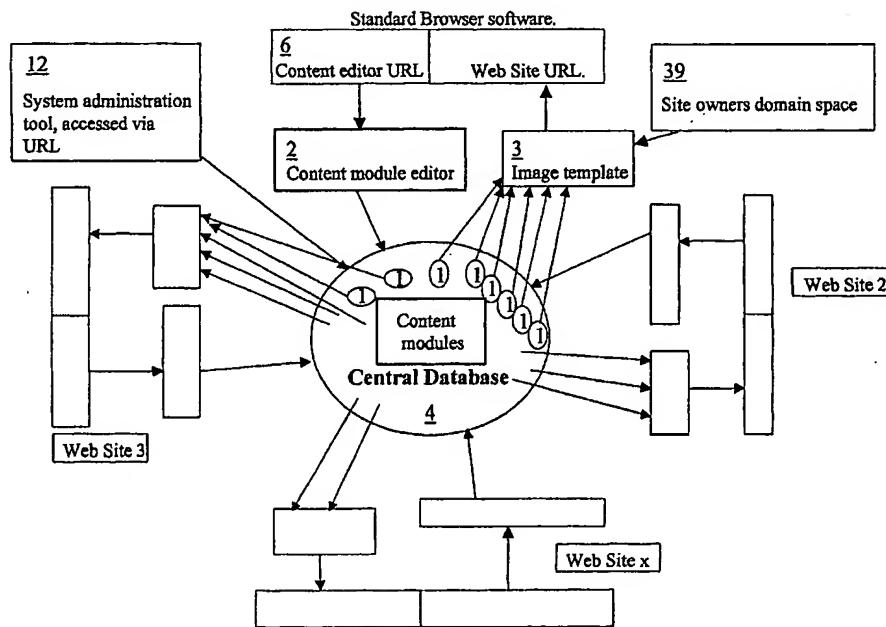
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(54) Title: A METHOD AND SYSTEM OF WEB SITE CONSTRUCTION



(57) **Abstract:** A method and apparatus for providing a web site, the method comprising: hosting a web site on a web server, the web site having at least one template page defined by a template, the template defining how content should be assembled into a page by a client's browser, the web server receiving a request for a template page from a client computer; the client's browser ascertains a content identifier on the basis of the request and sends the content identifier to a content server; the content server searching records of the content server to locate a set of content associated with the content identifier, formats it, and sends the set of content to the client.

WO 2004/061708 A1



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